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FOR IMMEDIATE RELEASE

HAMILTON – Tandia celebrates Hamilton restaurants and supports Food4Kids with HAMILTON COOKS

Tandia Financial Credit Union has recently launched a fresh and novel way to raise funds for children in need in our community, while celebrating local businesses and restaurants. This mouth-watering project that took several months to put together has come to fruition in a recently published cookbook aptly named, **HAMILTON COOKS**. It features some of the city's best restaurants, all in support of Food4Kids Hamilton. 'Food4Kids' provides a generous shopping bag of healthy food to kids with limited or no food during weekend periods. Tandia employees regularly participate in weekly food-packing nights plus they help deliver the packages to schools, so the cause is near and dear to Tandia.

The cookbook was the brainchild of Rachel Osborne, Associate Vice President of Marketing and Business Development and Carla Ricci, Manager of Community Development. They sourced three local business partners, Feed The Social (photography), The Laundry Design Works (design and layout) and Allegra Printing who all donated their time and materials to this project. However it all would not have been possible without the participation of the 15 featured restaurants which have generously shared their stories and closely-guarded recipes to help replicate their delicious culinary experiences right at home.

Rachel Osborne had this to say about the project, "We truly are proud of this great city of ours and the passion and commitment of our local restaurateurs really shined through in this project. They opened up their hearts and their kitchens, allowing us to make a real difference in the lives of children in need in our community. It has been an honour working with each and every one of them."

Food brings people together around a table, nurtures relationships and builds our community. The goal is that Tandia members and our local community will want to add this beautiful book to their own cookbook collections or share as gifts for the upcoming holidays.



HAMILTON COOKS is currently for sale at <u>Tandia's Hamilton and Burlington locations</u> as well as all the local restaurants who participated in the book. The cost is **\$20.00** with **100%** of proceeds being donated to **Food4Kids Hamilton**. Quantities are very limited, so act fast to get yours!

For more information, please contact:

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Tandia Financial Credit Union is a cooperative financial institution with a vision to be the financial services provider of choice in its communities and a continued commitment to serve education and government employees in Ontario. Tandia partners alongside its members each and every day to help them build a healthy and prosperous future. With a branch network that extends from Brant County through Greater Hamilton, Halton and the GTA, Tandia serves over 29,000 members and administers \$1.2 billion in assets.