

2019/20 Brock University Scholarship Award – Financial Literacy Challenge

Challenge at a Glance: Create a video, under 4 minutes in length (uploaded to YouTube), describing an interactive, financial literacy lesson plan.

As a future educator, we want to hear your ideas!

“Financial literacy means having the knowledge and skills to make responsible economic and financial decisions with confidence. In today’s complex world, young people need a wide range of skills and knowledge to make informed choices.”

At Tandia, we know how important understanding key aspects of financial literacy is in helping young people achieve their personal and financial goals, but developing financial literacy takes time. Educators need to integrate key concepts of financial literacy, such as saving, debt, debt repayment and budgeting into existing Ontario curriculum crossing many subjects and over several years. We want you to share with us how you would teach ONE of these concepts to students in your division. You do not have to have prepare a math lesson to undertake this challenge, and these concepts are relevant to many subjects so be creative!

All teacher candidates are welcome to undertake this challenge regardless of your division and/or teachable subject.

Video Criteria

1. Must be no longer than 4 minutes in length.
2. Introduce yourself by first name only.
3. In the first 30 seconds – tell us about the student population you are targeting in your lesson, their grade, any relevant information about the class that influenced your lesson development and why you chose the specific financial literacy concept.
4. For the next 1.5 – 3 minutes – share your idea. In video form (anything goes: video of yourself speaking, POWTOONS, PowerPoint etc.) clearly explain the concept you would teach, how you would teach it, and why that strategy is appropriate for your class.

Assignment Evaluation Criteria

The applications will be graded on the following:

1. Applicant answers the assignment question - 10pts
2. Applicant articulates in the first 30 sections the “who and why” of point 3 of the video criteria clearly - 10pts
3. Creative, clear and expressive presentation - 10pts
4. Quality of the instructional activity presented – originality, innovation, engagement of students - 10pts
(40 Points Total)

BACKGROUND

At Tandia[™], you’re not just our customer, you’re a member and an owner. That means you can be confident that your unique needs come first. We understand that everyone is different, and we tailor solutions that are just right for you.

We’re different too. We believe that financial institutions should be more accountable to the people they serve; we believe that there’s more than one way to measure success; and we believe that our profits should have a positive financial, social and environmental impact on the communities in which we live and work. Actions speak louder than words and we work hard to demonstrate our commitment each and every day.

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AWARD DETAILS

The award(s) will be monetary in nature and funds will be awarded by Tandia. For 2019/20, we will offer two scholarship prizes (one award) is in the amount of **\$1000 CDN** awarded to a graduating Concurrent Teacher Education student and the other award will be awarded to a Consecutive student at the end of year one of their program in the amount of **\$1000 CDN**.

APPLICANT CRITERIA

- The applicant must be currently attending Brock University enrolled in the Bachelor of Education program (Concurrent or Consecutive).
- If selected as a scholarship winner, the applicant will be required to provide proof of enrollment in their program at Brock University before receiving the award (such as a letter of acceptance, student number, or course registration forms).
- The applicant cannot discuss the applicant's submission with any of the judges prior to or after the selection decision for scholarship recipients have been made.

APPLICATION PROCESS

1. The applicant must complete and submit the identification sheet included in this package.
2. The applicant must submit the video assignment (by providing a video link to their submission) as outlined in this application package.
3. All materials (identification sheet and link to video) must be submitted **carla.ricci@tandia.com** by **April 30th, 2020**. The email (including the video link and all other attachments) must be under 5 MB in size.

AWARENESS AND PROMOTION

By applying for this scholarship award, the applicant agrees to release the video for use by Tandia and Brock University on their website, eNewsletter, social media pages, and in branches without additional compensation or advisement. The names and/or photographs of award recipients may also be published online, in an e-newsletter, on Tandia's and Brock's social media pages, and/or displayed in Tandia's branches, without additional compensation or advisement.

SELECTION PROCESS

The Credit Union will form a committee of no more than 5 members to evaluate the applications. The committee may consist of Directors, staff and/or member volunteers of Tandia and committee participants and may or may not include a Brock member, none of whom can be related to an applicant.

Each application assignment will be assessed by each committee member using a weighted scorecard. The average of the scorecards completed for each applicant will determine the final score and outcome for each applicant.

Scholarship awards will be awarded to the highest scoring applicant(s). The judging committee's selection decision for award recipients is final. All applicants will be informed of the committee decision by mail or telephone no later than **June 29th, 2020**.

In the event that Tandia does not receive applications, or the selection committee feel that the applicants do not meet the criteria as set out above, then the money designated will be held for future awards.

See next page for Identification Sheet and Assignment Details.

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AWARD APPLICATION

To the Student: This is the Identification Sheet. This must be completed in its entirety and submitted electronically along with the link to your video submission.

Documents Required

- Identification Sheet
- Your video assignment (link video)

Youtube Link:

PLEASE INCLUDE ALL REQUESTED INFORMATION:

First Name:	Last Name:	
Address:	City:	Postal Code:
Current Program Enrollment:	Teachable Subject if Applicable:	
Estimated Date of Completion:		

APPLICANT RELEASE

By applying for this Scholarship Award, I hereby consent to Tandia's and Brock University use of my name, photograph and video assignment for advertising and publicity purposes, without additional compensation or advisement, as stated in the Awareness and Promotion section of this form.

Student:	Date:
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