



## 2019 Post-Secondary Scholarship Awards

### Background

Tandia is a member-owned, cooperative banking experience focused on the communities in which we reside. Our slogan, “As unique as you” is our central message that speaks to what Tandia is all about - we're proud to offer our members great value and unique solutions for their everyday banking needs, special rates on savings, mortgages, loans and many other financial services. We want each of our unique members to be proud of the place they do their banking. Tandia is proud to offer this Post-Secondary Scholarship Award, and we invite student members to apply for this year's award. The format for this award will be a video under two minutes in length on the topic outlined in the Assignment Details on page 4.

### Award Details

The award(s) will be monetary in nature and funds will be awarded by Tandia. For 2019, the scholarship prize is in the amount of \$2,000 and two runner-up scholarship prizes in the amount of \$1,000 each.

### Applicant Criteria

- The applicant must be a Tandia member having joined prior to December 31, 2018.
- The applicant must be in the process of graduating from a recognized secondary school.
- The applicant must not be a current post-secondary student.
- If selected as a scholarship winner, the applicant will be required to provide proof of enrollment in post-secondary studies before receiving the award (such as a letter of acceptance, student number, or course registration forms).
- The applicant must be registered full-time at a post-secondary institution for a program that is a minimum of one year in length.
- The applicant and/or the applicant's parents cannot discuss the applicant's submission with any of the judges prior to or after the selection decision for scholarship recipients have been made.

### Application Process

1. The applicant must complete and submit the identification sheet included in this package.
2. The applicant must submit the video assignment (by providing a YouTube link to their submission) as outlined in this application package.
3. All materials (identification sheet and YouTube link to video) must be submitted by **Monday May 13, 2019** to [marketing@tandia.com](mailto:marketing@tandia.com). The email (including the YouTube video link and all other attachments) must be under 5 MB in size.

### Awareness and Promotion

By applying for this scholarship award, the applicant (if under age 18) and their guardian(s) release the video for use by Tandia on their website, eNewsletter, social media pages, and in branches without additional compensation or advisement. The names and/or photographs of award recipients may also be published online, in an e-newsletter, on Tandia's social media pages, Annual Report and/or displayed in Tandia's branches, without additional compensation or advisement.

**Selection Process**

The Credit Union will form a selection committee of up to 5 members to evaluate the applications. The committee will consist of Tandia Management; committee participants cannot be related to an applicant.

Each application assignment will be assessed by each committee participant using a weighted scorecard. The average of the scorecards completed for each applicant will determine the final score and outcome for each applicant. **Please do not reveal your full name, high school or post-secondary institution in your video. Please do not use music that is subject to copyright restrictions in your video.**

Scholarship awards will be awarded to the highest scoring applicant(s). The committee's selection decision for award recipients is final. All applicants will be informed of the committee decision by mail or telephone no later than **Monday, June 3 2019**.

In the event that Tandia does not receive applications, or the selection committee feel that the applicants do not meet the criteria as set out above, then the money designated will be held for future awards.

*See next pages for Identification Sheet and Assignment Details.*

**AWARD APPLICATION**

To the Student: This is the **Identification Sheet**. This must be completed in its entirety and submitted electronically along with the link to your video submission.

**Documents Required:**

- Identification Sheet
- Your video assignment (link to YouTube video)

PLEASE INCLUDE ALL REQUESTED INFORMATION:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Name of Parent/Guardian: \_\_\_\_\_ Contact Number: \_\_\_\_\_

School Guidance Counselor: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Name of High School: \_\_\_\_\_

Tandia Member Number and Branch: \_\_\_\_\_

University/College you will attend: \_\_\_\_\_ Program of Study: \_\_\_\_\_

**APPLICANT RELEASE**

By applying for this Scholarship Award, I hereby consent to Tandia's use of my name, photograph and video assignment for advertising and publicity purposes, without additional compensation or advisement, as stated in the Awareness and Promotion section of this form.

\_\_\_\_\_  
Student Date

\_\_\_\_\_  
Guardian Date

## **ASSIGNMENT DETAILS**

In applying for the Tandia Post-Secondary Scholarship Award you are required to respond to the question below in a video format. **Please do not reveal your full name, high school or post-secondary institution in your video. Please do not use music that is subject to copyright restrictions in your video.**

### **The Assignment:**

*Video Assignment - Under 2 Minutes in Length, uploaded to YouTube.*

Tandia's slogan is "Banking we can all be proud of". As a member of Tandia soon to be heading off to post-secondary education, we would like you to tell us in your video assignment what high school experience YOU are most proud of. This may include academic, athletic, or artistic achievements - whatever experience you are most proud of to share with us. Let your personality shine through!

### **Assignment Evaluation Criteria:**

The applications will be graded on the following:

- |  |       |
|--|-------|
| 1) Student answers the assignment question     | 10pts |
| 2) Creative, clear and expressive presentation | 20pts |
| 3) Video under 2 minutes in length             | 10pts |

(40 Points Total)